



ACTION WELLNESS

Putting good health into motion

FY 2024 Annual Report



Who We Are

In September 1986, a group of committed volunteers came together in Philadelphia to form a community of care to provide services to people with HIV. These were the partners, family, and friends of our founding volunteers. These volunteers acted, and **ActionAIDS was born!**

The Reverend Jim Littrell was the first Executive Director, Bob Schoenberg was the first Board President, and Anna Forbes was the first staff member. The mission statement simply read: "**ActionAIDS believes that no one should face AIDS alone.**"

In its first year of service, ActionAIDS helped over 100 people.



In June 2016, **ActionAIDS became Action Wellness.** Thanks to dedicated volunteers, committed staff, generous donors, and ongoing support from city, state, and federal funders, Action Wellness continues to provide life-sustaining services to persons with HIV or at high risk of acquiring HIV and their families.

Each year, Action Wellness serves **over 2,000 clients** through the efforts of **over 200 dedicated volunteers and over 80 professional staff.** Our services are client-centered, individualized and trauma-informed. Our work continues to build a **strong, committed community** of caring dedicated to positively impacting the physical, emotional and economic wellbeing of the individuals we serve on a daily basis.

2023-24 Highlights



Action Wellness at **OURfest 2024**



Action Wellness celebrated our annual
Volunteer/Staff Appreciation Party



"Action Heroes Wear Red"
Campaign for World AIDS Day



Our Executive Director, Evelyn, received an
award at the **Penn CFAR Red Ribbon Awards**



Action Wellness represented at the
2024 Philly AIDS Walk



From the Executive Director



Dear Friends,

As we reflect on the past year, I am filled with gratitude for the unwavering dedication of our staff, volunteers, donors and funders. You make our work possible. Your time, energy, passion and commitment are the heartbeat of Action Wellness. Whether providing client services, Buddy support, advocating for policies that protect our community, funding essential services or providing volunteer services; your contributions have been invaluable.

In Fiscal Year 2024, we came together for incredible moments of advocacy, celebration, and action. Dining Out For Life 2024 was a powerful reminder of the strength of our community, as we dined in support of ending the HIV Epidemic. In December, our "Action Heroes Wear Red" World AIDS Day Campaign brought awareness and solidarity, reinforcing our commitment to ending the stigma surrounding HIV. We also gathered in unity at the Philly AIDS Walk, walking in remembrance, hope, and determination to create a healthier future for all.

As we move forward, we remain steadfast in our commitment to support individuals living with and at high risk of acquiring HIV by ensuring they receive life-sustaining services and resources. Thank you for being part of this journey with us. Together, we continue to make a lasting impact.

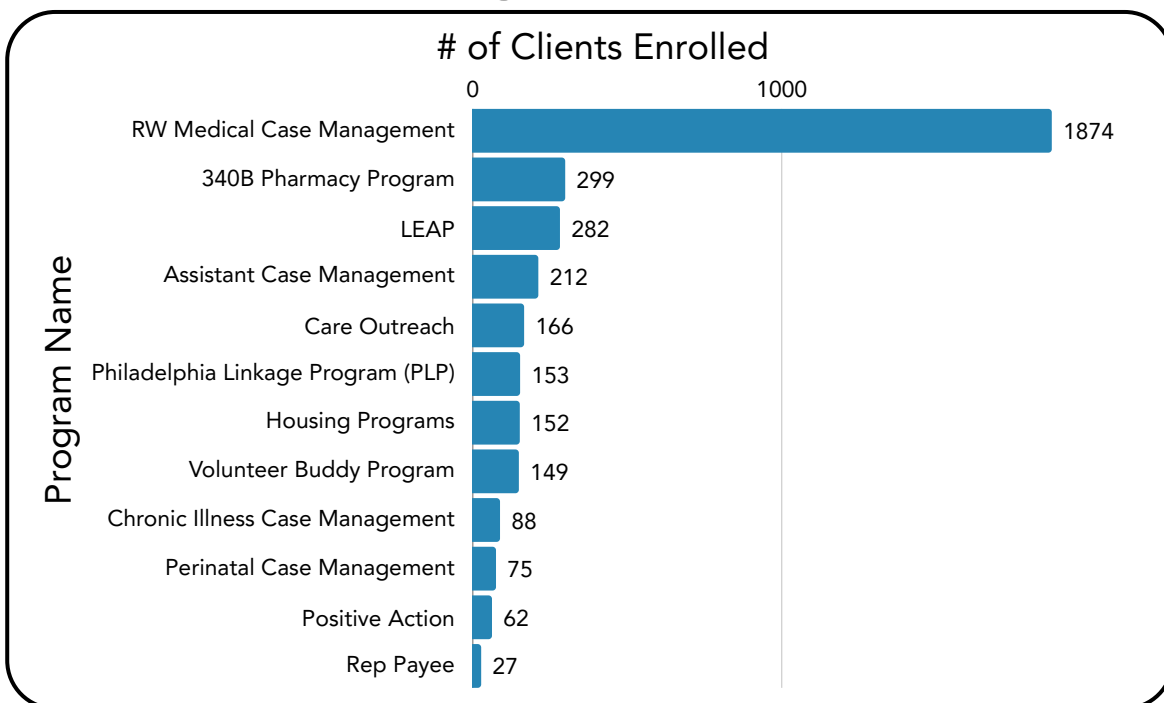
With gratitude,



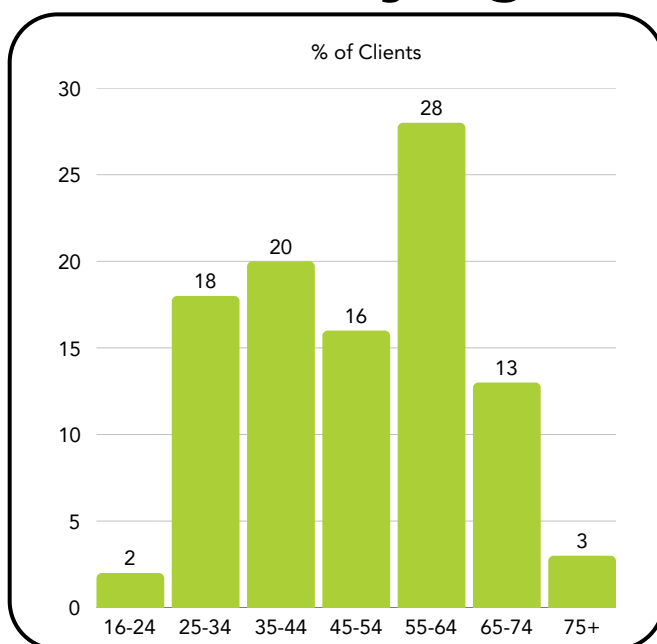


Client Demographics #1

Client Program Enrollments



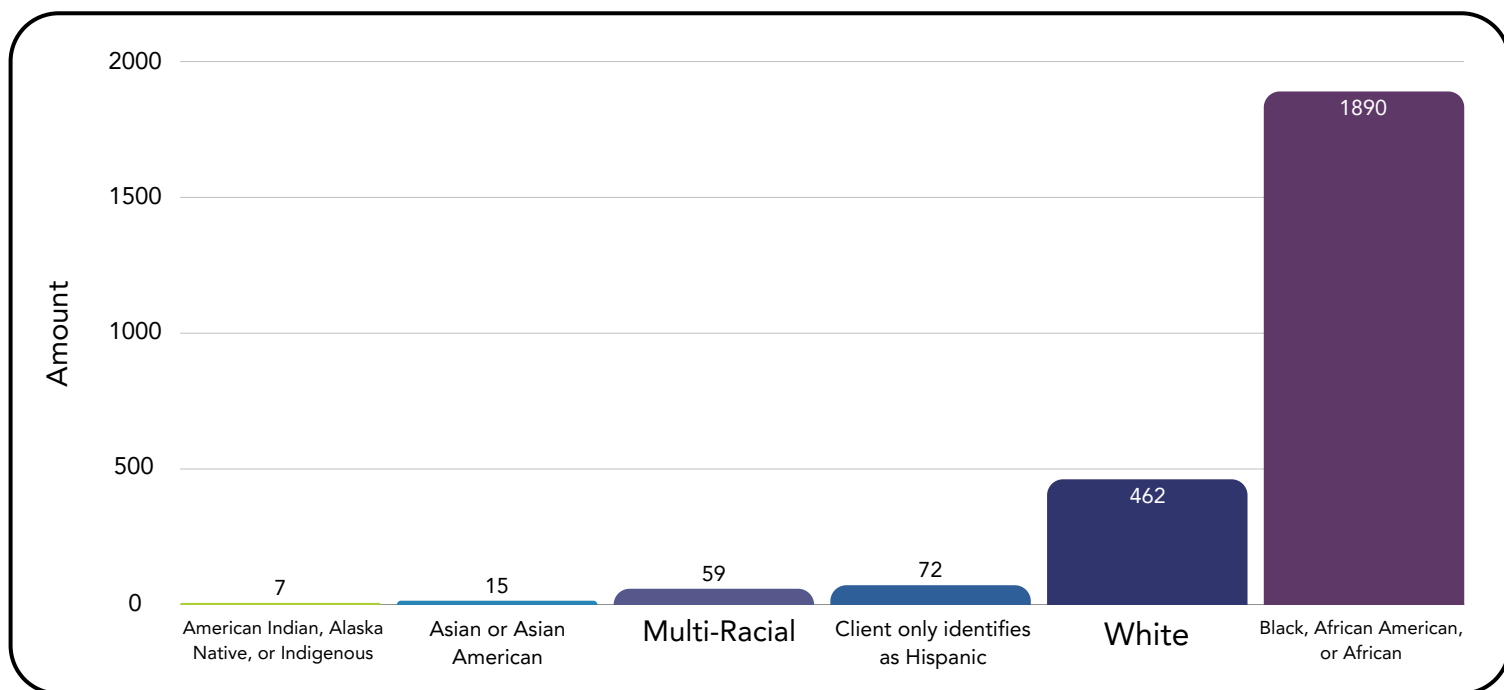
Clients by Age



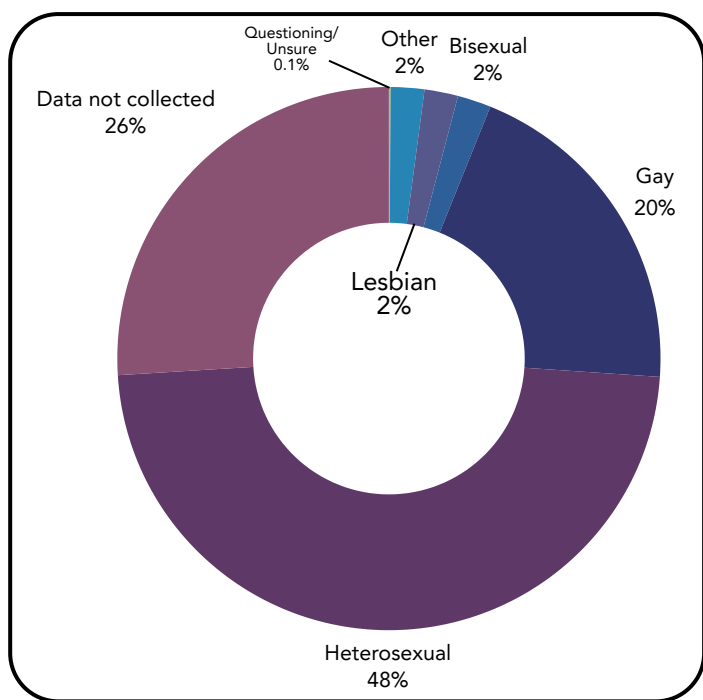


Client Demographics #2

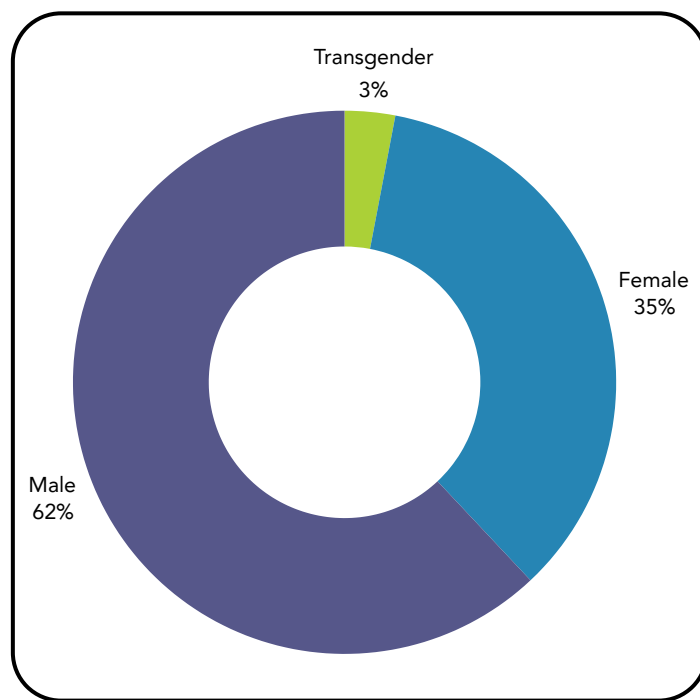
Clients by Race/Ethnicity



Clients by Sexual Orientation



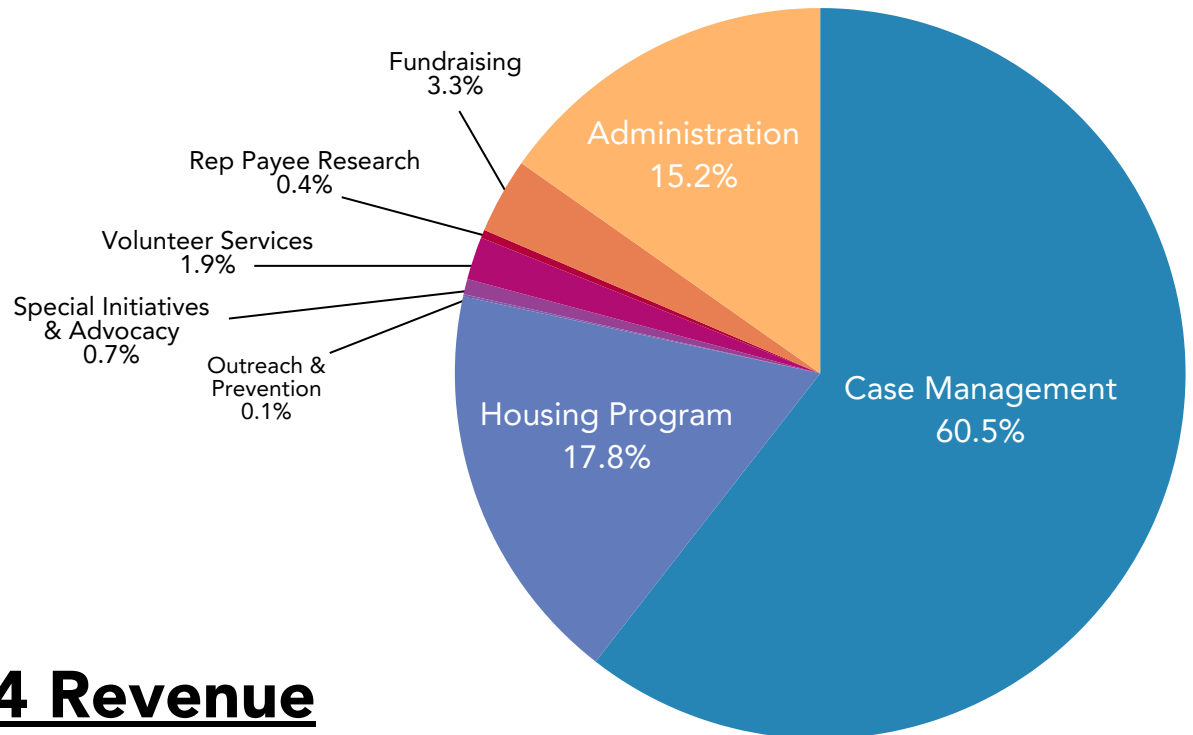
Clients by Gender



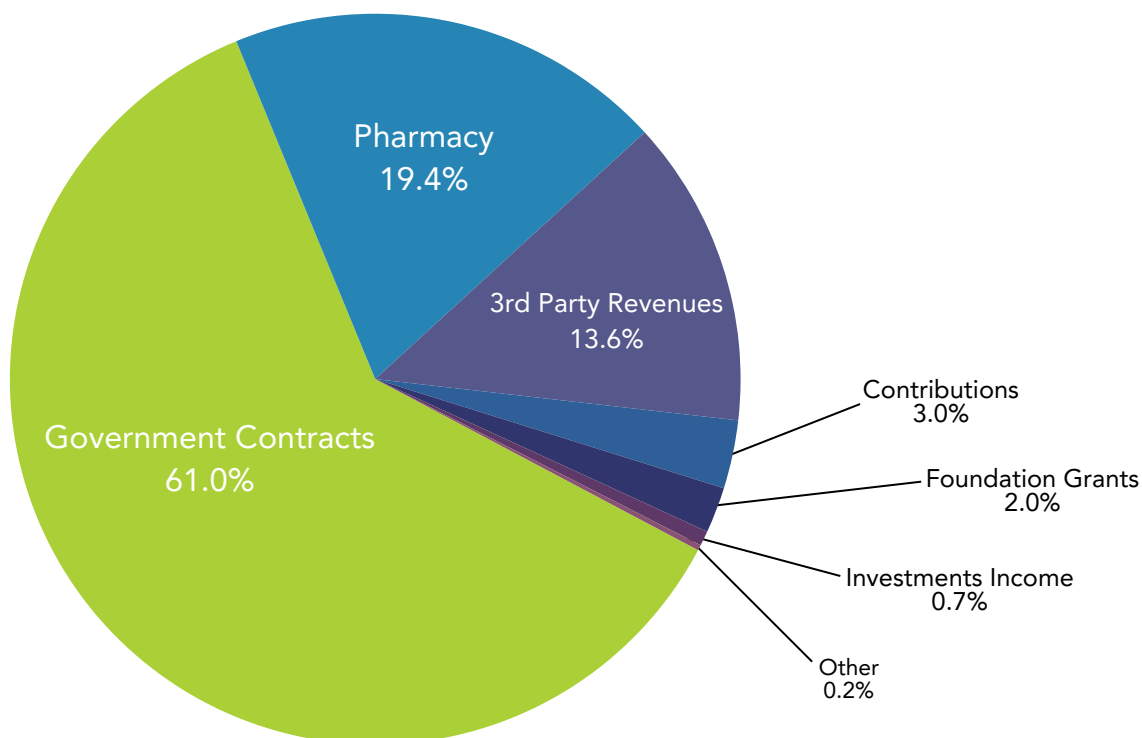


Financials

FY24 Expenses



FY24 Revenue





**Thank you,
Donors and Volunteers!**





Services

Immediate Seating

Immediate Seating is a volunteer-run ticket program. It gives clients the opportunity to enjoy theater, film, dance, concerts, museums, and a myriad of special events at no cost to them.

Philadelphia Linkage Program

The Philadelphia Linkage Program (PLP) serves people living with HIV while they are incarcerated and continues through their release from the Philadelphia Department of Prisons (PDP). We offer PLP Services such as medical case management, linkage to medical care, medication assistance, and drug & alcohol treatment.

Housing

Action Wellness' housing programs offer both transitional and permanent housing assistance. Medical Case Managers and Housing Counselors work with program participants to support housing stability, adherence to medical care and improved health outcomes.

Medical Case Management

The Action Wellness Medical Case Management program serves individuals with HIV or at risk of acquiring HIV and their families at 4 different office locations. Medical Case Managers link clients to life-sustaining medical care and other vital support services.

LEAP Program

The Linkage and Engagement After Prison (LEAP) Program is a medical case management and outreach initiative for people with a diagnosis of Opioid Use Disorder. LEAP Case Managers provide valuable services to incarcerated and recently released individuals at PDP.

Perinatal Care

The Perinatal Program provides services to pregnant persons living with HIV or substance use disorder. Staff are trained around the specific needs of pregnancy and are available for any individual regardless of where they receive medical care.

Buddy Program

The Action Wellness Buddy Program matches volunteers with clients. These Buddies give emotional support, companionship, and occasional assistance with the tasks of daily living. Our program is one of the oldest and largest Buddy programs in the US, with more than 150 dedicated Buddies serving over 100 individuals and their families.

Action Wellness Executive Leadership & Board of Directors

Mary Evelyn Torres
Executive Director

Beth Hagan
Deputy Executive Director

Yelena Anatolenko
Director of Finance

Alex Bedenko
Controller

Crystal Garland
Director of Human Resources

Frank Gioffre
Director of Information Technology

Sebastian Branca
Director of Performance
Measurements and Compliance

Jay Johnson
Director of Volunteers

Adrienne Crain
Assistant Director of Client Services

Dorsche Pinsky
Assistant Director of Client Services

Syreeta Vereen
Assistant Director of Client Services

Tony F. Morelli Jr.
Board President
Jeff Alexander
Board Vice President
Frank Pittner
Board Treasurer
Meg Butler
Board Secretary

Leah Chaplin
Tracy Davis
John H. Dawson, Jr.
Rochelle Laws
Brenard Lundy
Whitney Strickland