



GLAMSINO ROYALE:

SPEAKEASY
SOIRÉE

**Thursday,
September 29th, 2022**

7:00 PM - 10:00 PM
CRYSTAL TEA ROOM



\$100 FOR INDIVIDUALS

\$175 FOR COUPLES

\$150 FOR VIPS



**SPONSORSHIP OPPORTUNITIES
2022**



To our supporters,

Since 1986, Action Wellness (formerly ActionAIDS) has been dedicated to providing medical case management and other services to people living with HIV in Philadelphia. In our first year of service, we helped over 100 people with AIDS. Since then, thanks to volunteers, staff, and donors, ActionAIDS grew to become one of Pennsylvania's largest AIDS service organizations.

In June 2016, ActionAIDS expanded and rebranded so that it could bring the same quality of medical case management and expertise to people living with chronic illnesses in addition to HIV.

Today, Action Wellness continues the ActionAIDS legacy by providing steadfast support to over 4,000 people living with HIV and chronic illnesses. We have over 400 dedicated volunteers and over 100 professional staff who help us to build a strong, diverse and committed community of caring to make sure that no one faces their illness alone.

We are contacting you today to request your support for our beloved fundraising event, Glamsino Royale. Glamsino Royale is our annual casino night fundraiser, featuring games of chance, drag performances, music, dancing and fantastic raffle and silent auction prizes. The event typically raises around \$15,000 annually to help support Action Wellness's mission of supporting people living with HIV and other chronic illnesses.

In this packet, you will find various opportunities to support this much anticipated event, held this year at The Crystal Tea Room on Thursday, September 29th 2022.

We thank you for your support of our work, and look forward to celebrating with you!

Sincerely,

**Kevin Burns,
Executive Director**

**Sarah DeLaurentis,
Director of Development & Communications**

CONTACT:

Timothy Rissel, Senior Development Associate
trissel@actionwellness.org | 215.981.3367



VIP COCKTAIL RECEPTION SPONSOR: \$5,000 *Only 1 available!*

- Exclusive sponsor of our VIP cocktail reception from 6-7pm.
- Opportunity to name a signature cocktail to be served during the VIP reception.
- Company logo projected and displayed in the Viennese VIP lounge at The Crystal Tea Room.
- Intimate opportunity to speak about your company/organization to prominent VIP ticketholders. (approximately 100 distinguished guests)
- Your logo on our event website. (763 pageviews from January 2021 to December 2021)
- Your logo on our ticketing website.
- Inclusion in all press announcements as our VIP reception sponsor.
- One dedicated e-blast sent to our list of nearly 8,000 subscribers.
- Logo in eight e-blasts sent to our list of nearly 8,000 subscribers.
- Four dedicated social media posts to our over 10,000 followers.
- Opportunity to include branded swag item for VIP ticketholder gift bags.
- Announcement recognizing you as the VIP reception sponsor during the event.
- Eight (8) complimentary VIP tickets to Glamsino Royale. (Reserved cocktail table with company logo during VIP reception and main event)

ACE SPONSOR: \$3,000

- Your logo on our event website. (763 pageviews from January 2021 to December 2021)
- Your logo on our ticketing website.
- One dedicated e-blast sent to our list of nearly 8,000 subscribers.
- Logo in eight e-blasts sent to our list of nearly 8,000 subscribers.
- Four dedicated social media posts to our over 10,000 followers.
- Opportunity to include branded swag item for VIP ticketholder gift bags.
- Announcement recognizing you as a sponsor during the event.
- Opportunity to speak about your company/organization at the event.
- Inclusion in all press announcements.
- Six (6) complimentary tickets to Glamsino Royale. (Reserved table with company logo)

CONTACT:

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trissel@actionwellness.org | 215.981.3367



DIVA SPONSOR: \$1,500

- Your logo on our event website. (763 pageviews from January 2021 to December 2021)
- Your logo on our ticketing website.
- Logo in eight e-blasts sent to our list of nearly 8,000 subscribers.
- One dedicated social media post to our over 10,000 followers.
- Opportunity to include branded swag item for VIP ticketholder gift bags.
- Announcement recognizing you as a sponsor during the event.
- Inclusion in all press announcements.
- Four (4) complimentary tickets to Glamsino Royale.

SEQUIN SPONSOR: VIP GIFT BAG DONATION

- Opportunity to include branded swag item for 100 VIP ticketholder gift bags.
- Your logo on our event website. (763 pageviews from January 2021 to December 2021)
- Your logo on our ticketing website.
- Logo in eight e-blasts sent to our list of nearly 8,000 subscribers.
- One dedicated social media post to our over 10,000 followers.
- Announcement recognizing you as a sponsor during the event.
- Inclusion in all press announcements.
- Two (2) complimentary tickets to Glamsino Royale.

FRINGE SPONSOR: IN-KIND DONATION

- Donations of event decor, photography, entertainment, printing services or other useful products/services for the event.
- Your logo on our event website. (763 pageviews from January 2021 to December 2021)
- Logo in eight e-blasts sent to our list of nearly 8,000 subscribers.
- Announcement recognizing you as a sponsor during the event.

CONTACT:

Timothy Rissel, Senior Development Associate
trissel@actionwellness.org | 215.981.3367



Sponsorship Levels

☐ VIP Cocktail Reception \$5,000*
*Only 1 available!

☐ Ace Sponsor \$3,000

☐ Diva Sponsor \$1,500

☐ Sequin Sponsor (VIP gift bag item)

☐ Fringe Sponsor (in-kind)

Cannot Sponsor this time?

☐ In lieu of sponsorship, I would like to support the event by making a fully tax-deductible donation to Glamsino Royale and Action Wellness in the amount of \$_____. **To donate online, please visit www.actionwellness.org/donate.**

Sponsor Contact Information

To confirm your company's sponsorship of Glamsino Royale, please complete each section of this form and return to Action Wellness.

Desired Sponsorship Level_____

*Sequin/Fringe Sponsors – please tell us in the space below what you wish to donate for the event. A member of the Action Wellness team will be in touch with you to coordinate delivery/pick up of your donation:

Company Name_____

Company Representative Name_____

Title_____

Street Address_____ City_____

State_____ Zip_____

Email_____ Phone_____

CONTACT:

Timothy Rissel, Senior Development Associate
trissel@actionwellness.org | 215.981.3367



Sponsorship/Donation Payment

Payment Type: ☐ Credit Card ☐ Check (enclosed) ☐ Please contact me directly for payment information

Credit Card Information			
Card Type:	<input type="checkbox"/> MasterCard	<input type="checkbox"/> VISA	<input type="checkbox"/> Discover <input type="checkbox"/> AMEX
Cardholder Name (as shown on card): _____			
Card Number: _____			
Expiration Date (mm/yy): _____		Security Code/CCV: _____	
Cardholder ZIP Code (from credit card billing address): _____			

I, _____, authorize **Action Wellness** to charge my credit card above for agreed upon sponsorship level. Action Wellness will send you a receipt once your charge has been processed.

Signature _____ Date _____

Action Wellness Staff Signature _____ Date _____

Please return this completed form to:

Action Wellness

C/O: Timothy Rissel

1216 Arch Street, 6th floor

Philadelphia, PA 19107

Phone: 215.981.33367 — trissel@actionwellness.org

Sponsorship is due
by June 30th 2022

